



St Anne and All Saints South Lambeth

The Revd Fraser Dyer
Vicar

179 Fentiman Road
London, SW8 1JY
020 7735 3191

www.stanneandallsaints.org.uk

Brief for consultant to develop a business plan for St Anne's Church Hall

Our vision for the hall at St Anne's is to enable the church to support and foster the mental, spiritual and physical wellbeing of the local community in our parish. Part of that will be providing space to rent at commercial rates, but we want the space to be used more widely, for a variety of social and creative activities, including as an affordable space for charity, voluntary and third sector enterprises. We are particularly concerned to address mental health and social isolation issues in our community. We are looking for a mixture of groups to rent the space that might cater for different needs and groups, from the young to the old. We operate a binary scale of rental fees to reflect the status of the user group, any charge to participants and the value of the activity to our core vision.

Our core values are the promotion of resilient communities with strong relationships, helping people to proactively look after themselves and others. Alongside our rentals we aspire to develop an outreach programme which offers opportunities for people to develop confidence, social skills and form friendships and connections in the local area. We believe that a sense of community spirit, togetherness and belonging is a priceless if intangible asset in an increasingly lonely and fragmented society.

St Anne's is located on the corner of South Lambeth Road and Miles Street, a short walk from Vauxhall Cross transport interchange, making it a particularly desirable central London venue.

The hall is 15 x 10m with a stage, small catering-standard kitchen with full accessibility. It has recently benefitted from redecoration.

A community research project in 2016 helped to shape some potential uses for our hall, through consultation with key stakeholders. A copy is attached.

We are seeking a consultant to prepare a business plan that will help us to realise its financial potential as well as a community asset. We would like the plan to:

1. Identify potential uses and users
2. Determine improvements to the facilities to improve marketability
3. Provide a marketing and advertising plan and budget
4. Forecast earnings over a 3-year period

Our recently revised letting agreement and hire charges are also enclosed.